

2017-2018 Management Course Descriptions

Management

MGT 200 Management Principles. Introduction to the basic principles, policies and methods employed in the management of business enterprises and not-for-profit organizations. Provides a general understanding of the managerial functions of planning, organizing, leading and controlling from the viewpoint and needs of the professional manager. An international perspective to business and management will be incorporated in the course. Prerequisite: BUS 100 or permission of the instructor. 4 Semester Hours. (typically offered fall and spring semesters)

MGT 299 Special Topics in Management. See All-University 299 course description.

MGT 341 Operations Management. This course examines the role of the operations function in the production of goods and services. Topics include product and service design, operations strategy, quality, forecasting, scheduling, project planning, and inventory management. Quantitative models will be used for analysis and to illustrate their use in the management of operations. Prerequisites: MGT 200, ACC 205 or ACC 206, and MTH 123. 4 Semester Hours. (typically offered in the fall semester)

MGT 399 Special Topics in Management. See All-University 399 course description.

MGT 425 Planning, Policy and Control. Provides a in-depth understanding and application of business strategy, policy and planning, organizational design, organizational objectives and control techniques used in a competitive business environment. Topics include leadership, generic strategies, competitive advantage, industry analysis, internal situation analysis, and issues arising from international activities. This course has been designated as the Senior Culminating Experience for individuals majoring in management. Prerequisites: MKT 220, MGT 341, and FIN 320. 4 Semester Hours. (typically offered in the spring semester)

MGT 435 Decision Making Strategies for the 21st Century. This course is designed to examine decision making strategies used by some of the most successful corporations in the United States. Students will be introduced to the problem solving techniques employed by corporations attempting to exceed customer expectations, envision new products and markets, increase speed and agility, pursue total quality and reshape the organization. Prerequisite: MGT 200. 4 Semester Hours. (typically offered in the spring semester)

MGT 481 Seminar in Small Business. This seminar is designed to focus on the start-up management of small businesses. A strong emphasis will be placed on entrepreneurial opportunities and new venture activities necessary for the successful operating of small business firms. Prerequisites: BUS 100 and Junior standing. 2 Semester Hours. (typically offered in the spring semester)

MGT 494 Honors Thesis/Project. See All-University course description.

MGT 495 Project Management. This course is designed to introduce students to project management techniques for coordination, implementation and control of complex projects. Topics include project definition and plan development, estimating, risk management, resource considerations, progress and performance measurement, human resource considerations. Project Management software will be used for much of the course work. Prerequisite: EGE 120 or MGT 200 or permission of the instructor. 2 Semester Hours. (only offered in the fall semester)

MGT 499 Internship in Management. An experience based course in which students are enrolled once they have secured a position in an appropriate business or agency where previous classroom learning may be integrated with work in their major discipline. The exact location, program and method of education are provided in a contract drawn between the student, the department faculty internship coordinator and the host internship supervisor. Specific restrictions apply. Departmental approval is required prior to registration for this course. Graded S/U. 1-16 Semester Hours.