

Business



Why study business at Mount Union?

Innovative curriculum taught by experienced professors.
One-on-one personal attention.
Hands-on learning and research opportunities.
Study abroad, service-learning and networking.
The proven success of our graduates.

Because Mount Union is where *exceptional* begins.

“My marketing major will allow me to work in a business environment, but have the flexibility to be creative and have fun with my job. Marketing has exceeded that belief by offering me great classes with even better professors.”

Ashley Sams '15

Marketing, human resource management and Spanish major

Proven Success

Employers of Our Business Alumni

Annika, Consolidated Mineral-Nickel, GMR Marketing, Lincoln Electric, Saint Gobain, San Diego Padres, Smucker's, The Timken Company, Vancouver and Singapore Youth Olympics

Graduate Schools of Our Business Alumni

Duke University, Fordham University, Glasgow University, Marshall University, Ohio State University, University of Akron, University of Indiana, University of Pittsburgh

For More Information

Office of Admission

1972 Clark Ave., Alliance, OH 44601
(800) 334-6682 or (330) 823-2590
admission@mountunion.edu

Visit us online at mountunion.edu or stay connected with #MountUnion through social media.



Accounting

Program | major, minor

Careers | auditing, budget analysis, taxes, management

Along with a strong foundation in accounting, our program will offer you many opportunities to put your skills to work through experiential learning projects outside of the classroom. Students can make a difference in the community by providing financial help to organizations and non-profits in the area and can gain valuable experience and academic credit through internships. No matter what company you work for after graduation, your critical thinking skills and knowledge of accounting will be an invaluable asset. Accounting faculty members – who all hold the CPA credential and have worked in the field – will teach you all you'll need to know and prepare you for a challenging, rewarding and appropriate career path.

Visit | mountunion.edu/accounting

Business Administration

Program | minor

Careers | sport business, science, education, the fine arts, health-related fields

Gain a general awareness of the principles of business and explore areas including management, marketing, economics, accounting and finance with our minor in business administration. Our program will allow you to apply academic theories in a practical work setting and enhance your marketability in your chosen career field, preparing you for future success.

Visit | mountunion.edu/business-administration-minor

Economics

Program | major, minor

Careers | business, finance, consulting, government, not-for-profit organizations

Goods and services, supply and demand – study these topics and more through our program in economics. Learn how consumers, businesses and countries make decisions and investigate the

consequences – both intended and unintended – of those decisions. Our program, which uniquely combines practical preparation with a liberal arts foundation, will guide you as you seek solutions for a broad spectrum of challenges.

Visit | mountunion.edu/economics

Finance

Program | major

Careers | securities, economic and financial analysis, banking

In today's highly competitive market, the demand for finance graduates continues to grow. At Mount Union, you will not only take courses in financial practice and theory, but you will also have the opportunity to put your knowledge, talent and skills to the test by investing real money in stocks through a student-run investment team. These opportunities and more will expand your understanding of the industry and expose you to a wide range of career possibilities.

Visit | mountunion.edu/finance

Human Resource Management

Program | major

Careers | human resources, employee relations, compensation analysis, training, labor relations

Play an active and key role in the planning and decision-making processes of businesses and organizations with a challenging career in human resources. Learn from our skilled professors with real-world experience and benefit from our “beyond the classroom” approach that offers internships, shadowing experiences and other hands-on opportunities.

Visit | mountunion.edu/human-resource-management

Continued On Back:

International Business and Economics, Management, Marketing and Sport Business

International Business and Economics

Program | major

Careers | marketing, finance, operations, human resources, government relations

Globalization is a reality, and there's no better time to plan for a career that leads you to work in the foreign facilities of a U.S. company or the U.S. facilities of a foreign company. Explore the impact of politics, cultures and diplomacy while benefiting from our comprehensive program that uniquely incorporates a minor in a foreign language and study abroad.

Visit | mountunion.edu/international-business

Management

Program | major

Careers | business, hospitality, purchasing, retail, operations, supply chain

The ability to effectively manage others – this is a skill that is highly valued by employers. Through our broad and versatile program, you will benefit from an unusually vast array of

courses for an institution our size, taught by professors with work experience in the field. All the while, you will benefit from invaluable hands-on experience and service opportunities.

Visit | mountunion.edu/management

Marketing

Program | major

Careers | advertising, public relations, market research, product management, retail

Making a product stand out among others takes creativity and strategy. Effective marketing is how it's done. Prepare yourself for a career in this exciting field by engaging in our project-driven program that emphasizes teamwork. You'll learn in the classroom and beyond, choosing from an international experience, community service endeavor or internship that will give you a competitive edge.

Visit | mountunion.edu/marketing

Sport Business

Program | major, minor

Careers | professional sports, recreation, fitness, event management, governance

Join the growing field of sport-related professions and benefit from faculty with extensive sport industry experience through our internationally-known program. Sales training and group ticket sales, sponsorship proposals, business plans and event hosting bid proposals – you'll learn from these experiences and more. Our program includes practical preparation through internships, practicums, seminars and industry conferences.

Visit | mountunion.edu/sport-business

Programs also exists in financial mathematics and financial planning. Please see related fact sheet.

Non-Discrimination Statement

The University of Mount Union prohibits discrimination on the basis of race, gender, gender identity or expression, sex, sexual orientation, religion, age, color, creed, national or ethnic origin, veteran status, marital or parental status, pregnancy, disability, or genetic information in student admissions, financial aid, educational or athletic programs, or employment as now or may hereafter be required by university policy and federal or state law. Inquiries regarding compliance may be directed to Pam Newbold, director of human resources and employee development, Beeghly Hall, (330) 829-6560, newbolph@mountunion.edu.

Consumer Information Disclosures

As a prospective student, federal regulations stipulate that you have the opportunity to access various types of consumer information.

If you wish to obtain a copy of the Campus Crime Report, please contact the Office of Admission. This report is published annually and includes information about campus security policies, procedures, and practices; and statistics for the occurrence, during the prior three calendar years,

of criminal offenses that were reported to local police agencies or to a campus security authority.

If you wish to obtain a copy of the Equity in Athletics Disclosure Act Report, please contact the Office of Admission. This report, which contains athletic program participation rates and financial support data, is compiled annually and available to the public.

Higher Education Report Card

The Higher Education Report Card is a federal requirement of Title II for all colleges and universities offering teacher preparation. The University of Mount Union is proud to announce that in the 16th year of reporting, the 2014-2015 academic class of new teachers met the statewide pass rate in the summary total of Ohio Assessment for Educator tests in which the University prepares teachers. This information will continue to serve as a benchmark as the University continues to build upon its rich tradition of preparing new educators.

Accreditations and Affiliations

The University of Mount Union is accredited by the following organizations: the Higher Learning Commission (www.hlcommission.org) as a Degree-Granting Institution; Department of Education of the State of Ohio; University Senate of the United Methodist Church; Ohio Board of Nursing; National Collegiate Athletic Association; Ohio College Association; Ohio Board of Regents (Certificate of Authorization); Ohio Athletic Association; Association of Independent Colleges and Universities of Ohio; National Association of Schools of Music; Accreditation Review Commission on Education for the Physician Assistant, Inc. (ARC-PA); and National Association of Sport and Physical Education-North American Society for Sport Management (NASPE-NASSM). The athletic training program is approved by the Commission on Accreditation of Athletic Training Education (CAATE); Mount Union's teacher education program is approved by the Ohio Department of Education and accredited by the National Council for Accreditation of Teacher Education (NCATE); and Mount Union's Department of Chemistry and Biochemistry is approved by the American Chemical Society (ACS).