



## i<sup>2</sup> Program

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### Summary

The University of Mount Union in collaboration with INCUBOX business incubator is introducing a new business support program, i<sup>2</sup>. Companies and organizations have projects of all types in their pipelines they cannot seem to get to due to limited time, skills, or other factors. Mount Union students need experiential opportunities to test their knowledge, develop their skill sets, and learn how to work.

The program provides student teams to work on real projects with meaningful metrics identified by a company. They might design/build a new product, website, video, print media, provide analysis for a new market or product or any other project that contributes to growth in revenues and jobs for the company. INCUBOX manages the process and the teams.

### The Process

- Companies complete an online application for consideration one semester in advance. Students will be paid by INCUBOX for their work
- A panel of judges reviews submissions and selects proposals based on potential for student experience, likelihood of completion within a single semester and potential impact for the company
- Projects are posted on a website for students to apply for participation
- Students are chosen based on their area of interest, major, experience, value to the team, and availability

### What's in it for the Company

- Projects get done
- Students can be evaluated for potential future employment
- There is no cost outside of special materials and equipment

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[www.incubox.org](http://www.incubox.org) – Application Company



## University of Mount Union Project Application

Company:

Address: Street

City

Zip

Description of project: in as few words as possible please describe the nature of the project

Potential Impact: describe what success looks like

Anticipated Market Share Change:

Number of Jobs to be Added:

Increase in Revenues:

Profitability Improvement:

Expected Contribution by Company to the Project: the company must provide any materials and tools necessary, pay any fees, reimburse any expenses incurred by the students for travel, provide office supplies, work space if needed, provide any employee expertise

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