

VOTER ENGAGEMENT COMPETITION

Responsible citizenship is at the core of what we aim to teach our campus community, and voting is one way we can demonstrate doing so. To foster responsible citizenship, we are launching a student organization competition to recognize those who are participating at the highest levels. Organizations will be awarded points for their efforts and engagement outlined below.

WE ARE AWARDING MORE THAN \$1,500 IN PRIZES INCLUDING:

Top 3 Student Organizations

First Place: \$300 added to your Senate budget Second Place: \$200 added to your Senate budget Third Place: \$100 added to your Senate budget

Fraternity & Sorority Life

Top Fraternity: \$250 donated to chapter's philanthropy Top Sorority: \$250 donated to chapter's philanthropy

Athletic Teams

Top Men's Team: \$250 to your team budget Top Women's Team: \$250 to your team budget

Things to keep in mind:

- Points can be earned many ways and some are % so all organizations can win no matter their size
- Points are awarded for submissions rather than winners for example, you receive points for submitting a PSA whether it airs on the radio or not
- Your participation in the events, voter registration, and pledge to vote count towards every organization/team you are a member of but no one person can submit PSAs, articles, photos, etc. for more than one organization
- HAVE FUN!
- All events and submissions must adhere to university guidelines, be nonpartisan in nature and be in line with COVID policies related to masks, social distancing, group size, etc.
- More events and ways to earn points may be added at any time be sure to watch your email and follow Student Senate updates
- Use <u>www.mountunion.edu/regula-center/umuvotes</u> or <u>https://becauseicare.turbovote.org/name?r=UofMountUnion</u> to check registration status, find the pledge and more.

How it works:

Do each of the following to earn points. Click each category title to see the submission forms and more details about each way to earn.

Host a pop up event - Sign up to host an event that encourages participation in the election. After registering your group, you will receive the forms, decor, and other tools needed to host your event. You can host multiple events but will only earn points for one. 100 points

Participate in Debate Watches - Join us in person on September 29 or via Zoom for the additional debate watches. 1 point per percent participating - for example, 50% of your organization participates = 50 points

<u>Register to vote</u> - Report the percent of your organization that is registered to vote and receive 1 point per percent. For example, 80% of your organization is registered = 80 points

Take the allintovote.org pledge to vote - Report the percent of your organization that has taken the pledge and receive 1 point per percent. For example, 95% of your organization takes the pledge = 95 points

<u>Submit a Public Service Announcement</u> - Share a 15-30 second recording that can be aired on WRMU and used on online platforms that encourages voter participation. <u>PSA info here</u> and an <u>example PSA is here</u> (this one is video, you only need audio). Members can submit multiple PSAs but the same person may not submit for more than one organization. 50 points for the first submission and 25 points for each additional up to 150 points

<u>Submit a written piece for the Dynamo</u> - Share a written piece that can be published in the Dynamo and used online that encourages voter participation. Members can submit multiple articles but the same person may not submit for more than one organization. 50 points for the first submission and 25 points for each additional up to 150 points

<u>Photo contest</u> - Submit a photo of your organization or some of its members that demonstrates your commitment to civic engagement. Be creative! One photo per organization will be awarded points. 50 points

Paint the KHIC windows - contact the library and arrange to paint the KHIC windows encouraging voter participation. You must schedule this in advance so don't wait (email Carla Saratt to do so)! Submit a photo to earn points. 100 points

Paint the Rock - Paint the rock with a message that encourages voting. Submit a photo to earn points. Be sure to follow the 24 hour courtesy rule when painting (you do not need permission to paint). 100 points