

# Love Initiative

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## Definitions:

**Love:** Affection, Assurance, Warmth, Admiration, Unselfish, Divine, Respect

**Initiative:** energy or aptitude displayed in initiation of action

**Unconditional Love:** a love based in pure emotion.

Example: “I love you because you exist” or “I love you because we only have one life, and that life is valuable”

**Conditional Love:** a love based in expectations.  
Example: “I’ll love you if you’re ... (of the same religion, sexual orientation, ethnicity, of the same social status, etc.)”



“Love is somehow the key that unlocks the door which leads to ultimate reality” M.L.K.

**What:** Love is such an ambiguous word. Some of its many definitions include affection, assurance, warmth, admiration, unselfish, divine and respect. Initiative is defined as the energy of aptitude displayed in initiation of action. The movement is to explore, learn about, grow in and practice living with a love ethic. We will work in a four-phase process. Beginning with gaining awareness into ourselves, then beginning to educate ourselves to broaden/challenge/strengthen our perspectives, transitioning into assessing how to act in a character that exudes genuine love for other human beings to recognize all life is beautiful in its uniqueness, and conclude merging the three prior phases in our daily life to challenge divisiveness/hate by operating from a love ethic standpoint.

**Why:** We live in a world that places heavy emphasis on our differences. We have a label for everything. While labels can be a beautiful way to align with others of a shared viewpoint. At the same time, those with a label other than our own can be looked at with resistance because they are “different”. Spawning hate, fear, division, jealousy, and depression. In reality, no one label provides a textbook definition of who a person is. This movement is to challenge all negativity in the world by living by an unconditional love perspective, rather than conditional love.

**How:** Operating inwardly where you find the core to love (self). With the hope that its effects on you radiate outwardly touching all those who cross your path