



INSPIRING m i n d s TRANSFORMING LIVES

CAMPAIGN NEWSLETTER KICK-OFF EDITION

WELCOME TO THE FIRST ISSUE

Periodically throughout the year, you will receive The Inspiring Minds, Transforming Lives newsletter, which will showcase accomplishments and share opportunities with you as we journey toward reaching our campaign goals.

If you have questions or comments regarding the newsletter or the campaign in general, please contact the Office of Advancement at (800) 992-6682, ext. 2286 or email advancement@mountunion.edu.

To view the campaign video, additional information, and campaign progress, please visit mountunion.edu/inspire.

THE CAMPAIGN FOR MOUNT UNION

More than 400 alumni, parents, faculty, staff, students, and friends gathered on Saturday, October 19 to kick off the University's comprehensive fundraising campaign – Inspiring Minds, Transforming Lives. The campaign, a five-year effort with a \$50 million goal, seeks support critical to the completion of our strategic plan, Compass 2021.

The University is focused on providing high-quality academic programs while helping the families we serve afford a Mount Union education. Through our partnership with you, our loyal supporters, Mount Union will foster a new era of opportunity, innovation, and excellence. Together, we can inspire minds and transform lives.



"MOUNT UNION'S CONTINUED SUCCESS HINGES ON OUR ABILITY TO PROVIDE STUDENTS WITH AN EXCELLENT EDUCATION OF EXCEPTIONAL VALUE. OUR CALLING IS TO EQUIP STUDENTS WITH THE SKILLS TO CREATE SUCCESS IN THEIR OWN LIVES AND BE LEADERS IN THEIR FIELDS AND COMMUNITIES."

Dr. Richard Drake '72
Campaign Co-Chair

CAMPAIGN KICK-OFF: MOUNT UNION LAUNCHES PUBLIC PHASE OF INSPIRING MINDS

During Alumni Weekend and Homecoming, the University of Mount Union officially announced the public phase of its Inspiring Minds, Transforming Lives campaign.

As a result of gifts from alumni and friends during the silent phase of the campaign, Mount Union has already raised nearly \$34 million with just over two years remaining to reach the \$50 million goal. Dr. Richard '72 and Cheryl (Brown '72) Drake, who co-chair the campaign alongside former Mount Union president Dr. Richard Giese and his wife, Sandra '81, shared the exciting campaign progress at the annual Alumni Brunch.

Greg King, vice president for university advancement, hopes the investments made during the silent phase of the campaign will inspire others to participate.

"The generosity of alumni and friends always has been, and will continue to be, a driving force behind Mount Union's commitment to providing an exceptional educational experience," King said.

There are several campaign priorities, and President Dick Merriman believes that making a Mount Union education accessible to all students is paramount, with a goal of \$25 million earmarked for student affordability.

"The campaign priorities of scholarships, academic and co-curricular program enhancements, new and updated learning spaces, and support for the Mount Union Fund will help us provide a high-quality learning experience while helping the families we serve afford a Mount Union education," Merriman said.



Although investment in affordability is the campaign's focal point, the learning spaces referenced by Merriman are already integral parts of campus.

The former Engineering and Business Building has been renamed Oak Hall and features extensive renovations to accommodate the more than 500 students and faculty in Mount Union's growing business and engineering programs. The facility is named for Oak Associates Funds, which is an equity investment company owned and operated by Jim and Vanita (Bauknight '63) Oelschlager.

One newly-named lab space inside of Oak Hall is The Henry Family Laboratory. The space was made possible by a gift from Violet (Bica '44) Ross, a staple in the Mount Union community and namesake of Bica-Ross Residence Hall, and is named for

her dear friends Michael and Michelle Henry and their daughters, Jordan and Sydney.

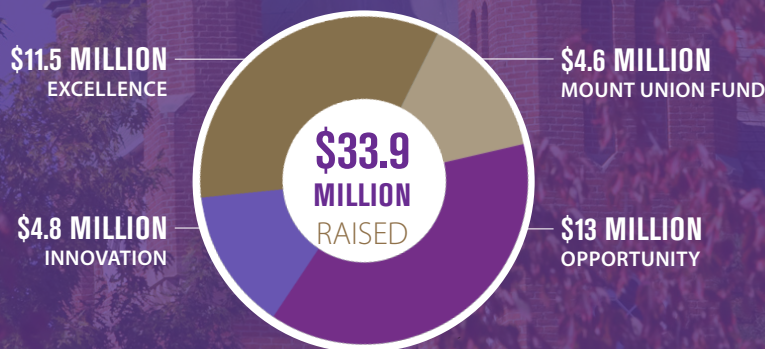
Several athletic facility upgrades were funded and completed during the silent phase of the campaign. Wable Park, named in honor of the late Ken Wable, was dedicated this spring. It provides athletic programs a large synthetic turf practice field, made possible by the generosity of a lead gift from alumnus Sean Moore '97 and gifts from other alumni.

Other projects that have recently begun include the Dom '72 and Karen Capers Academic and Athletic Center, an 8,000 square-foot addition to support academics and athletics, and Rafeld-Rogers Field, named for former Mount Union coach Jack "Skip" Rafeld and former player and Alliance native Mike Rogers '77.

CAMPAIGN GOAL



CAMPAIGN PROGRESS



"IF SOMEONE APPROACHED ME AND ASKED WHY THEY

SHOULD GIVE TO THIS

CAMPAIGN, I THINK I WOULD TURN IT BACK TO THEM AND ASK THEM WHAT WOULD BE MORE VALUABLE TO THEM THAN GIVING TO THE SUPPORT OF STUDENTS AT MOUNT UNION. ONCE THEY'VE TAKEN CARE OF THEIR FAMILY, I THINK A GIFT TO MOUNT UNION IN THIS CAMPAIGN HAS MORE IMPACT THAN ALMOST ANY OTHER WAY THEY COULD SPEND THEIR MONEY."

Dr. Richard Giese
Campaign Co-Chair

CAMPAIGN PRIORITIES: MEETING THE SIX STRATEGIC INITIATIVES

Compass 2021

The University of Mount Union has a remarkable history of adapting for success. As we approach the University's 175th anniversary in 2021, the institution's strategic plan – Compass 2021 – is focused on ensuring that we can achieve our mission of preparing students for fulfilling lives, meaningful work, and responsible citizenship.

Strategic Initiatives

Compass 2021 details strategic initiatives for the University:

- Cultivate an innovative academic environment by strengthening current programs and adding new academic programs
- Ensure the financial strength of the University by providing affordable educational opportunities for students and families and achieving strategic enrollment success

- Enrich the experience of our increasingly-diverse student body
- Raise regional awareness that Mount Union is a remarkable University
- Create a collaborative workplace culture that supports innovation and excellence
- Leverage existing and emerging technology to support excellence in teaching and learning

Inspiring Minds

In an effort to set the stage for the successful completion of Compass 2021, Mount Union's capital campaign – Inspiring Minds, Transforming Lives – seeks support for a number of elements critical to the institution's success.

Opportunity

First and foremost, students need access to a Mount Union education. The generosity of our alumni and friends will allow us to provide the

scholarship support necessary to make the dream of attending Mount Union a realistic opportunity for students of all backgrounds.

Innovation

Secondly, intellectual growth and career preparation must remain at the forefront. Innovation is in Mount Union's DNA, and inventiveness with our curriculum and experiential opportunities will position the institution as a modern University committed to preparing leaders for an ever-evolving world.

Excellence

All the while, our commitment to excellence must be strengthened. Our students deserve every opportunity to succeed – while on campus and after graduation. We must provide them the modern facilities and state-of-the-art technology that will support and enhance their learning.

TIMELINE

HISTORY OF THE INSPIRING MINDS CAMPAIGN

DECEMBER 2016

President's Rescue Fund established



JUNE 2017

Ten estate commitments totaling nearly \$3 million secured



DECEMBER 2018

\$2M received from Dom and Karen Capers for the Capers Academic and Athletic Center



MAY 2019

Wable Park dedicated



SEPTEMBER 2019

Ground broken for Dom and Karen Capers Academic and Athletic Center



OCTOBER 2019

Public phase of the Inspiring Minds, Transforming Lives campaign launched



JULY 2016

Campaign planning phase began



MAY 2017

Campaign authorized by Board of Trustees



MAY 2018

First phase of the Kolenbrander-Harter Information Center renovations began



APRIL 2019

\$2M received from Stark County foundations for engineering and business addition



MAY 2019

\$2.5M received from James and Vanita Oelschlager for scholarship endowment



OCTOBER 2019

Oak Hall dedicated

ENSURING STUDENT ACCESS

The cost of college and increasing student debt are top concerns for today's families. Both pose significant obstacles for students seeking degrees. Thus, addressing affordability is Mount Union's top campaign priority.

Thus far, the Inspiring Minds campaign has resulted in the creation of 44 new scholarships, totaling \$13 million raised toward a \$25 million goal. Support, like that from the Class of 1969, allows deserving students the ability to thrive in an environment that is keenly focused on their future. In celebration of their 50th Class Reunion, this class raised nearly \$700,000 of which \$193,000 is earmarked to endow the Class of 1969 Legacy Scholarship Endowed Fund.

More is needed, however, to keep a Mount Union education within reach of hardworking students and families. With about one-third of our students eligible for the federal Pell Grant, which is designated for students with high financial need, there has never been a more critical time for your support.



"WE ARE THRILLED TO MAKE AN ESTATE PROVISION THAT WILL BENEFIT THE CLASS OF 1969 LEGACY SCHOLARSHIP ENDOWED FUND AT MOUNT UNION, AND WE HAVE

EVERY CONFIDENCE THAT THE UNIVERSITY

WILL CONTINUE TO 'BE EXCEPTIONAL' IN SERVING THE NEEDS OF THOSE DESERVING, BRIGHT, AND TALENTED STUDENTS WHO ARE PREPARED TO TAKE ADVANTAGE OF THIS UNIQUE EDUCATIONAL OPPORTUNITY BEFORE THEM."

Tony '69 and Cathy Zurbrugg

CAMPAIGN SCHOLARSHIPS

Gary L. Andreani Scholarship
The "Duke" Barret Endowed Scholarship
The Bonnoront Business Merit Endowed Scholarship
Elizabeth and Victor J. Boschini, Sr. Endowed Scholarship
The Meg Gerlach Brenton Endowed Scholarship
Donald L. Butler, CFP® Endowed Scholarship
Class of 1967 Scholarship
Class of 1968 Scholarship
Class of 1969 Legacy Scholarship Endowed Fund
2019 Senior Class Gift Endowed Scholarship
2020 Senior Class Gift Endowed Scholarship
Roger and Patricia Clay Endowed Scholarship
The Joanne Cole Scholarship for Elementary Education and Secondary Education
The Stacey Costanzo Theatre Scholarship for Design and Technology
Blair and Julie A. Cummins Endowed Scholarship
Dr. Richard L. and Mrs. Cheryl S. Drake Endowed Scholarship
The Ada R. and Francis J. Feldhausen Endowed Scholarship
Thomas Flanigan Endowed Scholarship
Allen and Carol Green Endowed Scholarship
Harold and Alyce Ann Hall International Scholarship
The Vicki B. Herbert Endowed Scholarship
Nancy H. Hill Endowed Scholarship
The Cynthia Stanley Hossman Endowed Nursing Scholarship
The Douglas '66 and Gail (Opatrny '66) Huth Endowed Scholarship
The James R. Kandel Endowed Scholarship
Gregory L. King Endowed Scholarship
The Jessi Kossin Teacher Scholarship
The Winnifred Leicy Endowed Scholarship
The McIntosh Scholarship
The Joseph Montgomery Endowed Leadership Scholarship
The James and Vanita Oelschlager Endowed Scholarship
The Sally Otto Visual Art Scholarship
The Thomas and Jean Petzinger Endowed Scholarship
The Hubert R. Pinney Endowed Scholarship
The Mel and Connie Pucci Endowed Scholarship
The Willard and Vivian Richards Scholarship
Schneller Endowed Scholarship
William M. Schumann Endowed Scholarship
The Connie Stopper Endowed Scholarship in Nursing
The Switzer Family Endowed Scholarship
Garth R. Thompson Ministerial Scholarship Endowed Fund
Wable - Harter Endowed Scholarship
Mary Lynn Wagoner Memorial Scholarship
Lewis J. Wright Memorial Scholarship



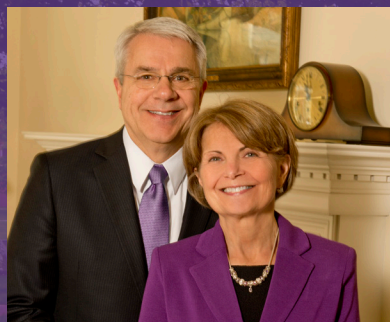
Office of Advancement
1972 Clark Ave.
Alliance, OH 44601

INSPIRING MINDS, TRANSFORMING LIVES CAMPAIGN CABINET

CAMPAIGN CHAIRS



Richard '72 and Cheryl (Brown '72) Drake



Richard and Sandra '81 Giese

HONORARY CHAIRS



Harold Kolenbrander



John and Madge Peters



Violet (Bica '44) Ross

CABINET



Roger Clay '61



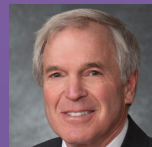
James Costanzo '84



Matthew Darrah '84



Dorothy Davis '62



John Flynn '71



Suzan Goris



Allen Green '77



Michael Jarrett '87



Daniel Keller '72



Laura Keller



Stephen Kramer



Gerard Mastroianni



Michael Muffet '67



Gretchen Schuler '96



David Wolpert '69



Debby (Betz '73) Wolpert