



## TRANSFORM PROGRAM GROWTH IN OAK HALL

### BUSINESS AND ENGINEERING GROWTH IN OAK HALL

The University's programs in business and engineering are growing, and they have outgrown Oak Hall. Today, 440 of undergraduate students are majoring in programs of the Department of Business, and 115 are pursuing minors in business, accounting, or economics. The engineering program has grown rapidly as well, now serving 130 students.

In business, a program in risk management and insurance has been created to respond to a national shortage of college graduates trained for careers in the field. On the engineering front, the University boasts three new majors – electrical, computer, and biomedical engineering – in addition to the already-successful and ABET-accredited programs in civil and mechanical engineering.

"We are in need of additional space to house these programs," said Chad Korach, director of the School of Engineering.

The physical proximity of the business and engineering programs in Oak Hall is part of the strategy to foster connections between the two. Students in Mount's robust entrepreneurship program partner with engineering students to develop prototypes of new products and learn the practicalities of product creation. Engineers, in turn, develop a sense of the real-world constraints that exist; an engineering solution is not a business solution until it successfully addresses budget, timeline, and deliverables.

To accommodate expected growth and maintain synergy between these two programs, a two-fold plan is in place:

First, Tolerton and Hood Hall, which connects to Oak Hall, was renovated to create engineering labs, classrooms, and offices. Several business classrooms and seminar rooms in Oak Hall have also been updated with new equipment and software.

The second phase includes a dramatic 7,000-square-foot addition to Oak Hall. This will provide needed space for a business classroom suite, collaboration area, and state-of-the-art engineering design studio-fabrication lab.

The University's commitment to the liberal arts, real-world learning, and preparation for career success is more vibrant than ever in Oak Hall. Students, like Dana Lucas '22, are excited by the experiences the engineering program provides.

"After meeting with engineering faculty [as a prospective student], I realized the importance of the small classes and the many opportunities to get involved in a hands-on manner," Lucas said. "At a larger school, you may be left watching others complete the lab work, but [at Mount] you get to use every piece of equipment, which allows for a greater understanding of engineering concepts."



Office of Advancement  
1972 Clark Ave.  
Alliance, OH 44601



# INSPIRING minds TRANSFORMING LIVES

## CAMPAIGN NEWSLETTER

FALL 2020 EDITION  
[mountunion.edu/inspire](http://mountunion.edu/inspire)

### OAK HALL NAMING OPPORTUNITIES

As the University takes significant steps to increase the quality and impact of its business and engineering programs, there are many naming opportunities available to both impact our students and leave your mark on campus. Please contact our office to learn more about naming opportunities in Oak Hall.

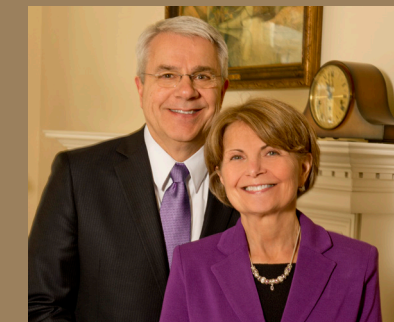
OPPORTUNITY	PRICE/UNIT	OPPORTUNITY	PRICE/UNIT
Business/Accounting Center	\$1,500,000	Circuits - Engineering Lab E102	\$75,000
Engineering Center	\$1,500,000	Mechanical Engineering Lab E132	\$75,000
Business Suite	\$1,000,000	Classroom Engineering E101	\$75,000
Academic Mall	\$500,000	Digital Logic Design Lab - Engineering 115	\$75,000
Engineering Lab (new addition)	\$100,000	Power Controls Lab - Engineering 114	\$75,000
Computer Lab - Computer and Electrical Engineering 102	\$100,000	Student Fabrication Lab E114	\$50,000
Structural Lab - Engineering E103	\$100,000	Thermo Lab - Engineering E113	\$50,000
Circuits Communication Lab 111	\$100,000	Mechanical Engineering Lab E104	\$50,000
Business Classroom (new addition)	\$100,000	Offices - Business (15)	\$10,000
Business Classroom (new addition)	\$75,000	Offices - Engineering (11)	\$10,000
Computer Engineering Lab 112	\$75,000		

### INSPIRING MINDS, TRANSFORMING LIVES CAMPAIGN CABINET

#### CAMPAIGN CHAIRS



Richard '72 and Cheryl (Brown '72) Drake



Richard and Sandra '81 Giese

#### HONORARY CHAIRS



Harold Kolenbrander



John and Madge Peters



Violet (Bica '44) Ross

#### CABINET



### CAMPAIGN GOAL



### CAMPAIGN PROGRESS



### A MESSAGE FROM THE PRESIDENT

Though things may look different this semester, our students are excited to be back on campus, and we are happy to have them here. We are working diligently to keep students safe, healthy, and focused.

We are extremely grateful for your leadership and support – especially amid this challenging year. The outpouring of support toward the Student Emergency Fund, the Dr. W. Richard Merriman and Dr. Margot Kelman President's Rescue Fund, and the Mount Union Fund, as well as during Raiders Give 2020, all have made our return to campus possible.

With 15 months remaining in our Inspiring Minds, Transforming Lives campaign, and a little less than \$11 million left to raise, our focus on growing our endowment and supporting students through scholarships is more important than ever before.

With your continued loyalty and generosity, we can help our current students through a challenging year and ensure exceptional experiences for the next generation of Mount Union students.

Regards,  
Tom Botzman, Ph.D.  
President of the University of Mount Union





## SCHOLARSHIPS MAKE THE DIFFERENCE

FRANCESCA BOWMAN '21

In the thick of her college search, Francesca Bowman '21 came to visit Mount Union with her best friend and fell in love. With Mount as her number one choice, she applied in the fall of 2017 and eagerly awaited her acceptance letter.

"When I visited campus, things just clicked. Mount was always at the top of my list, but I don't come from a financially stable background," Bowman, a middle childhood education major of Garrettsville, Ohio, said. "Once I was accepted and received my financial aid package, reality started to set in, and I didn't know if this dream was attainable."

Bowman reached out to her admission representative to see if there were any other scholarships for which she qualified. There were, but the amount of debt she would have to incur was still too high. Bowman was devastated, but she didn't give up. She kept in touch with her admission representative and learned of a scholarship competition opportunity in February 2018.

"A week after the competition, I received a call and found out I was granted the scholarship," Bowman said. "I was on cloud nine because that was the determining factor in my ability to attend Mount."

A thriving junior, Bowman could not be happier with her choice.

"My favorite things about Mount Union are the people and the professors," she said. "I was lucky to have good teachers in high

"WHEN I GET THE CHANCE TO  
SPEAK TO A DONOR, I LOVE TO  
THANK THEM."

– FRANCESCA BOWMAN '21

school, but starting college was intimidating. [The professors] don't go easy on us, but they are so welcoming and willing to give a helping hand. I know they want me to succeed."

Outside of the classroom, Bowman serves as a supervisor in the Raider Relations Call Center where she is reminded often of the generosity that has made her Mount Union experience possible.

"When I get the chance to speak to a donor, I love to thank them," Bowman said. "Their support and generosity have allowed students like me to come to Mount Union and further our education. I am not the same person I was when I came in freshman year. I have learned so much in all aspects of my life. While working at the call center, I've learned how to better communicate with people. As a supervisor, I'm learning leadership skills. As an RA, I have gone through intense training. I'm proud of myself for learning so much about Mount Union, putting myself out there, and networking with the incredible community on campus."

## SUPPORT YOUR FAVORITE CAUSES WITH A DONOR ADVISED FUND

Through a unique partnership with Stark Community Foundation, you can now support the University of Mount Union and your other favorite causes through an easy, convenient, and cost-effective Donor Advised Fund. Think of a Donor Advised Fund as a combined checking and savings account – set aside for charitable purposes.

### HOW IT WORKS



#### GIVE

YOU MAKE A GIFT TO ESTABLISH YOUR  
DONOR ADVISED FUND AND RECEIVE  
IMMEDIATE TAX BENEFIT.



#### INVEST

YOUR DONOR ADVISED  
FUND IS INVESTED  
AND GROWS TAX FREE.



#### GRANT

YOU AWARD GRANTS TO MOUNT  
UNION AND OTHER CHARITIES AS  
OFTEN AS YOU LIKE.

Learn more about establishing your Donor Advised Fund by contacting Logan Aguinga at (330) 829-4915 or [aguinilo@mountunion.edu](mailto:aguinilo@mountunion.edu).

## KRAMERS MAKE MOUNT FOREVER HOME

When Professor Emeritus of Psychology Dr. Steve and Kathy Kramer first arrived at Mount Union in 1974, they anticipated staying for a few short years. Little did they know that 46 years later, they still would be living in their first and only house in Alliance, having developed a deep and meaningful connection to the campus community they now call "home." This summer, after careful planning and consideration, the Kramers decided to solidify Mount Union as their forever home by reserving niches in the new columbarium within Victoria's Garden.

Perhaps most well-known by students and alumni alike for the Wilderness and Social Responsibility Trips, Steve created these two experiences 44 and 30 respective years ago.

"In all my years as a faculty member," he explained, "those trips are some of our greatest memories and where I felt I've been able to make the greatest impact."

The Kramers are also grateful for a supportive community where they could raise their children.

"I taught over the years, but being a mother was my primary responsibility," Kathy shared. "Mount Union has given us all a good life, and we always want to support what the institution does."

When Steve and Kathy first heard about the columbarium, they were intrigued, especially by the environmental benefits. Originally hailing from Kansas and New Jersey with family scattered across eight different states, they never had a family plot. They also wanted to relieve their children of the decision-making concerning their future, and the columbarium helped solidify those plans.

"We feel like we belong here," they said.

"We've devoted most of our lives to Mount Union," Steve expressed. "Whatever meaning our lives have, much of it occurred here, so it's natural for us to



reside here permanently. Mount Union has and will forever be our home, and knowing that makes our connection to this community even deeper."

Niches are now available to alumni and friends. To learn more about Victoria's Garden, contact Stephen Dages, interim university chaplain, or the Office of Advancement.

## IN RECOGNITION

### HERITAGE SOCIETY

Welcome to our newest Heritage Society donors. The Heritage Society was established by the Board of Trustees in 1989 to recognize those who have expressed their commitment to the future of Mount Union through planned gifts or estate commitments. Planned gifts include will bequests, charitable trusts, life insurance, and charitable gift annuities.

Mr. James G. Anthony  
Mr. and Mrs. Glen E. Danahey  
Mr. Adam Hoyt and  
Mrs. Brooke Danielle Rizzo  
Mr. David E. Jones

If you have included Mount Union in your estate plans, please let us know so that we can acknowledge and thank you, too!

### 1846 SOCIETY

Welcome to our newest 1846 Society donors. Our premier annual giving society, the 1846 Society, honors and recognizes those donors who share a special commitment to the advancement of the University of Mount Union. Through an annual investment in The Mount Union Fund at the leadership level of \$1,250 or more to support University priorities, student scholarships, M Club, and/or the Student Emergency Fund, donors become essential partners in the University's mission to prepare students for fulfilling lives, meaningful work, and responsible citizenship.

Ms. Linda R. Adams  
Dr. and Mrs. Thomas Botzman  
Mr. and Mrs. William Breetz  
Mr. and Mrs. Mark V. Brown  
Mr. Dick M. Crum  
Rev. and Mrs. James H. Davis  
Mr. Eric L. Dietrich

### YOUNG PURPLE RAIDER LEADERSHIP

Welcome to our newest Young Purple Raider Leadership donors. Established in 2018, the Young Purple Raider Leadership Giving Levels recognize graduates of the last decade who are

Mr. Casey J. Fish  
Rev. and Mrs. Clark E. Kandel, Jr.  
Mr. Ron E. Lenney  
Ms. Callie A. Livengood  
Mr. Stanley L. Malecki  
Mr. and Mrs. George Morris  
Dr. Thomas B. Shipley  
Dr. Suzanne L. Skidmore  
Dr. Edwin L. Stanley II  
Dr. Kristine L. Still  
Mr. and Mrs. Robert B. Vettorel  
Dr. and Mrs. David S. Weber  
Mr. and Mrs. Thomas W. Young III

committed to giving back to their alma mater at the leadership level. Young alumni donors at these levels will be recognized as members of the 1846 Society and will enjoy all of the associated benefits, including a personalized update from a staff member each year, exclusive invitations to special events, recognition in the University of Mount Union Annual Report, and more.

Ms. Katherine E. Avallone  
Mr. Elijah A. Berry  
Mr. Andrew J. Fisher  
Mr. Jason D. Hadley  
Mr. Thomas J. Mason  
Mr. Benjamin T. Parker  
Mr. W. Cody Rohaley  
Ms. Kelly E. Smith

### FOREVER MOUNT SOCIETY

Welcome to our newest Forever Mount Society donors. The Forever Mount Society is a loyalty

society that recognizes and celebrates donors who have given 25 years or more. It is a special community of faithful investors dedicated to shaping the future of Mount Union. Regardless of how much each donor has chosen to give, they continue to make a powerful impact in every aspect of Mount Union's success. Because of the generosity of those in the Forever Mount Society, we can address the emerging needs of our students while providing new opportunities that uphold the legacy and tradition of excellence here at Mount Union.

Mr. and Mrs. Edward A. Agnoni  
Dr. Eva and Mr. Richard Berg  
Mr. and Mrs. Theodore L. Bernhard  
Dr. and Mrs. Seth W. Brown  
Atty. John A. Case, Colonel (USAFR)  
Rev. Martha CashBurless and  
Mr. Thomas F. Burless

Mr. and Mrs. Ross L. Clem  
Mr. David O. Connelly  
Mr. and Mrs. Michael L. Gilles  
Mr. and Mrs. Randall D. Hart  
Mrs. Betty Lou Honaker  
Mr. and Mrs. W. Michael Jarrett  
Mrs. Mary Ellen Lloyd  
Ms. Myra Mann  
Mr. and Mrs. William McKenzie  
Mr. and Mrs. Theron C. Moss  
Dr. Michael and Rev. Jennifer Olin-Hitt  
Dr. and Mrs. Harold J. Rafn  
Ms. Lisa A. Rizzo  
Mr. and Mrs. Eric Soudry  
Mr. and Mrs. John W. Stevens  
Mr. and Mrs. Stanley J. Stewart  
Mr. and Mrs. John Touhalisky  
Mr. and Mrs. Edward J. Trizzino  
Mr. and Mrs. Robert W. Twohey  
Mr. and Mrs. James M. Weingart

## LEAVE A LEGACY

- ☐ Please send me a complimentary Guide to Gift Planning.
- ☐ I would like information about including a gift to the University of Mount Union in my will or living trust.
- ☐ I would like more information about the donor advised fund partnership between the University of Mount Union and Stark Community Foundation.
- ☐ I have already included a gift to the University of Mount Union in my will or living trust and would like to notify your office.

Name \_\_\_\_\_ Graduation Year \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Best Time to Call ☐ AM ☐ PM E-mail \_\_\_\_\_

Comments \_\_\_\_\_

OFFICE OF ADVANCEMENT | (800) 992-6682, EXT. 2286 | [ADVANCEMENT@MOUNTUNION.EDU](mailto:ADVANCEMENT@MOUNTUNION.EDU)

