

YOU ARE A PART OF RETAINING STUDENTS



NEW STUDENT SUCCESS AND RETENTION HUB

We want you to know more about the success and retention of our students! Learn how you can impact student success by checking out the steps listed on the back of this card. For more resource, and access to the articles referenced on the other side, visit:

mountunion.edu/retention

73.5%

AVERAGE FIRST-YEAR,
FALL-TO-FALL,
RETENTION

(FALL 2013 - FALL 2017)

*(Compared to the
Retention Goal of 80%)*



72

STUDENTS WITH HIGH
FINANCIAL NEED
RECEIVED **\$215,937**
FROM THE
PRESIDENT'S RESCUE
FUND SINCE FALL 2016

93%

PERCENTAGE OF UNDERGRADUATE STUDENTS
WHO FOUND SUCCESS IN THEIR SEARCHES
FOR PROFESSIONAL POSITIONS, GRADUATE
SCHOOL, OR CONTINUING EDUCATION

71% self-reporting

62%

AVERAGE 6-YEAR
GRADUATION RATE
OVER THE PAST FIVE
YEARS

(FALL '09 - FALL '13)

THREE EASY STRATEGIES TO HELP IMPROVE STUDENT RETENTION

BUILDING RELATIONSHIPS

Building relationships that enable students to access support and feel as though they matter can be critical to persistence (Schlossberg, 1989; Tinto, 1993; Pascarella & Terenzini, 2005; Kuh et al., 2005; Johnson, 2007).

- **Talk to students.** Building relationships is key, so whether a student is struggling, thinking of leaving, needing resources, or just seems a bit “off” since you last talked to them, reachout! Offer help, invite them to your office hours, or refer them to campus resources - Even a small interaction can make all the difference!
- **Faculty: Check in with your advisees,** especially when you see a Starfish flag is raised for them. Make sure they are accessing the resources that can help them reach success!

EARLY IDENTIFICATION

Early identification of students who are struggling, and the interventions that should follow, have important positive impacts on student success (Kuh et al., 2005; Cuseo).

- **We all have relationships with students.** - When you see them struggling, tell someone! Bring them to the Center for Student Success or Student Affairs to get them connected to resources.
- **Faculty: Ensure students know how they are doing in your course,** especially early in the semester, by:
 - Submitting the student confirmation report in the first two weeks of the semester
 - Logging into Starfish to raise flags or give students kudos
 - Completing the four-week progress surveys
 - Submitting midterm grades

BARRIERS TO SUCCESS

There is an increasing number of students who do not purchase textbooks or other course materials because of financial strain, despite knowing that there may be (and often is) a detrimental effect in their grades (VitalSource, 2017; Senack, 2014).

- **If you hear a student does not have or cannot purchase books, a computer, etc.,** tell them that book loans and other help is available and tell someone in the CSS or via Starfish!
- **Faculty: Find out EARLY if students have the materials needed for your class** AND check back in to make sure they’ve resolved this situation.
- **Check out the Student Success and Retention site for more information** about the financial help students can get with books and more!

For more information, including the sources cited on this card, visit mountunion.edu/retention