Gift and Gift Card Policy
Fin 7.0
Office of Business Affairs

Policy Type: Administrative
Applies to: Faculty, staff, students, and volunteers

POLICY DATES
Issued: February 2019
Revised: Jan 2023
Edited: Jan 2023
Reviewed: Jan 2023

IRS Publication 17 provides very specific guidance regarding taxable income of gifts given to employees and nonemployees which are paid with institutional funds. Cash and cash equivalent fringe benefits such as gift cards/certificates have a readily determinable value and as such do not constitute de minimis fringe benefits regardless of the face amount of the gift card/certificate. For non-employees, the value of all gifts and gift cards/certificates under this policy in aggregate amount of $600 or more per calendar year will be reported on IRS form 1099-Misc as other compensation. Also, gifts and gift cards/certificates given to nonresident aliens are subject to federal tax withholding. This policy explains when gift cards/certificates can be purchased and the process to get them approved and purchased.

Definitions

<table>
<thead>
<tr>
<th>Term</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Award/gift</td>
<td>recognizes term of service, exceptional performance, special achievement, etc. Awards/gifts to students are taxable unless the qualify as scholarships and are directly applied toward tuition, required fees, books or required supplies</td>
</tr>
<tr>
<td>Cash equivalent award/cash gift card</td>
<td>any item which can be used to purchase merchandise or which can be easily converted to cash. Under IRS code, this includes gifts cards and certificates</td>
</tr>
<tr>
<td>De minimis benefit</td>
<td>is any property or service provided to an employee that has so little value that accounting for it unreasonable or impractical</td>
</tr>
</tbody>
</table>

PROCEDURE

Issued: 02/2019
Revised: 01/2023
Edited: 01/2023
Reviewed: 01/2023

Gift, Gift card/certificate

Due to the compensatory nature of gift cards, no gift cards or certificates can be purchased with university funds for employees. Purchase of gift cards for employees must be done with personal funds. Any purchase of gift cards to non-employees requires the completion of an Authorization to Purchase Gift Cards/ Certificates form. Check requests or reimbursements submitted without a properly completed authorization form will be rejected. The signature of the appropriate Vice President is required for the purchase of any gift cards/certificates of $20 or more. Gift cards/certificate purchases under $20 do not need approval by the Vice President but the remainder of the policy applies. Gift cards/certificates should be purchased in modest amounts – not more than $100 per gift card. The distribution of Purple Plus card dollars is subject to the same rules under this policy.
Applies to: Faculty, staff, student employees, students, and volunteers

An approved Authorization to Purchase Gift Cards/Certificates form is required for each such transaction that must include the following:

- Purchaser’s name
- Purchaser’s department
- Purchaser’s signature
- Vendor name from where gift cards will be purchased
- Date and aggregate amount of gift cards/certificates
- Description of what is to be purchased (number/amount of gift cards/certificates)
- Description of intended use of gift card (e.g., drawing, recognition)
- Method of purchase/acquisition (e.g., Pcard, check request, donation)
- Month/year cards to be distributed
- Account number to be charged
- Appropriate authorized signatures and date

For each gift card/certificate over $20 distributed, a Gifts Prizes Awards Acceptance Agreement must be completed. The acceptance agreement must contain the following information:

- Recipient’s name, address and email address
- Recipient’s ID number or social security number if not a student
- Purpose of gift
- Issuing department

A Gift Card/Certificate Disbursement Log is required to record the dispensing of all gift cards/certificates purchased by the department. The original proof of purchase, Authorization form and Acceptance agreement must be kept on file by department, together with the log. The log should contain the following information:

- The individual disbursing the gift cards/certificates must update the log each time a gift card is disbursed.
- The following information must be entered for each gift card – date of distribution, recipient’s name, recipient’s status, University ID number if applicable, social security number if not a university student and whether the recipient is a nonresident alien
- The vendor from whom the gift card was purchased as well as the gift card number must be identified and entered in the “Vendor Name and Gift card/certificate Number” column of the log. The face amount of the gift card must be entered in the “amount” column.
- Method of purchase

The department must submit a copy of the log, together with a copy of related authorization form and acceptance agreements to Accounts Payable within 30 days of the event. For the month ending December 31, the log should be submitted by December 15th.

Human Subject Payments Sponsored Research payments

To qualify for the special procedures defined by this section, payments to Human Subjects participating in research studies must be approved as such by the Institutional Review Board (IRB). An executed Authorization to Purchase Gift Cards/Certificates form is required for each gift card purchase with a copy of the IRB approval.

Human subject confidential information is only collected when necessary and is generally not required when issuing payments of $100 or less. Human Subject payments of $100 and under per occurrence can be processed via gift cards/certificates. The Human Subject Voucher form must accompany any distribution to human subjects of $100 and above. This form is to be retained by department.

If at any time during the course of the research study it is anticipated the participant will receive $600 or over in a calendar year, the Principal Investigator is responsible for collected a completed W-9 form.
Applies to: Faculty, staff, students, and volunteers

Payments to human subjects having a value of $100 or more per occurrence are not permitted in the form of gift cards. Payments in excess of $100 for Human Subject payments must be made by check request and processed through Accounts Payable with the copy of the completed Human Subject Voucher form attached.

Responsibilities

<table>
<thead>
<tr>
<th>Position or Office</th>
<th>Responsibilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Controller</td>
<td>Monitor policy</td>
</tr>
</tbody>
</table>

Contacts

<table>
<thead>
<tr>
<th>Subject</th>
<th>Office</th>
<th>Telephone</th>
<th>E-mail/URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gift and Gift Card Policy</td>
<td>Business Office</td>
<td>330-823-6572</td>
<td><a href="mailto:Businessoffice@mountunion.edu">Businessoffice@mountunion.edu</a></td>
</tr>
</tbody>
</table>

History

All changes must be listed sequentially, including edits and reviews. Note when the policy name or number changes.
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