

Student Social Media STU 3.0

Marketing Office/Student Affairs

Policy Type: Administrative
Applies to: Student Employees and Students

POLICY DATES (required)

Issued:
Revised:
Edited:
Reviewed:

As responsible members of the Mount Union community, students are expected to use all forms of social media lawfully and with respect for others. The same standards will be applied to communication utilizing social media as are applied to other methods of interaction (verbal, written, etc.)

The University will not regularly monitor the language or actions of students using social media; however, students will be held accountable for policy violations related to their use of social media, as well as, other violations learned of through information posted on social media sites.

Table of Contents (optional; suggested for documents 8-10 pages or longer)

- I. **Policy Details**
 - A. **Student Code of Conduct**
 - B. **Technology Resources Acceptable Use Policy**
 - C. **Federal, State, & Local Laws**
 - D. **University of Mount Union Social Media Policy**

Definitions (optional; suggested for terms that have specialized meaning in the policy)

Term	Definition

Policy Details (optional)

A. Student Code of Conduct

The Student Code of Conduct outlines prohibited conduct, which includes behavior that occurs within the framework of social media. The prohibited conduct stated in the Student Code of Conduct that is most closely related to the use of social media includes Mental or Bodily Harm (particularly behavior in violation of the Statement on Harassment) and Misuse of Technology. The Student Code of Conduct and the Statement on Harassment are published in the Student Handbook, which may be found on iRaider.

B. Technology Resources Acceptable Use Policy

Students are required to meet the expectations set forth in the Technology Resources Acceptable Use Policy, which is published in the Student Handbook.

C. Federal, State, & Local Laws

Students are required to adhere to all federal, state and local laws.

D. University of Mount Union Social Media Policy

The campus-wide social media policy includes expectations related to recognized student organizations. Questions regarding this policy may be addressed to the Office of Marketing.

PROCEDURE (required)

Issued:
Revised:
Edited:

Student Social Media

STU 3.0

Marketing Office/Student Affairs

Applies to: *(Examples follow)* Faculty, staff, student employees, students, and volunteers

Reviewed:

Responsibilities (required)

Position or Office	Responsibilities
Students	Read the student handbook to know the social media guidelines

Resources (required for any resource referred to in the policy)

Contacts (required)

Position	Office	Telephone	E-mail/URL
VP for Marketing	Marketing	(330) 823-6092	marketing@mountunion.edu

History (required)

All changes must be listed sequentially, including edits and reviews. Note when the policy name or number changes.

Issued:

Revised:

Edited:

Reviewed:

Template updated 00/00/0000