Amid Mount Union’s 175th Anniversary celebration, the University’s “Inspiring Minds, Transforming Lives” campaign concluded in December 2021 with an incredible $50.2 million raised, surpassing the $50 million goal.

The Inspiring Minds campaign began in 2016 with a focus on opportunity, innovation, and excellence to strengthen every dimension of the Mount Union experience for deserving students. Throughout the last five years, faculty, staff, alumni, and friends came together to support current and future students. The generosity of the Mount Union community has created scholarships crucial to the recruitment and retention of outstanding students, strengthened academic programs, and enhanced facilities across campus.
Scholarship support has been the top priority from day one of the Inspiring Minds campaign. Ensuring that hardworking families and students continue to have access to a Mount Union education is essential to fulfilling the University’s mission to prepare students for fulfilling lives, meaningful work, and responsible citizenship.

The cost of a college education and increasing student debt both pose significant obstacles for students seeking undergraduate and graduate degrees. As a response, nearly $19 million was raised in direct support of student scholarships. While many donors added to already-established scholarships, the campaign saw 81 brand new scholarships created for a total of $8 million. The combination of endowed and current scholarships helps students focus more on their studies and less on their financial need so they can make it across the graduation stage.

Scholarships at Mount Union cover a wide array of individuals and interests, with having some more general criteria and others identifying students studying a specific area (or hailing from a specific high school like the Alma Mater scholarship initiative). The principal of an endowed scholarship fund is kept intact with only the annual earnings used to fund current scholarship needs. Therefore, endowed scholarships provide funding to our students in perpetuity. In contrast, current scholarships are received and returned to aid students in the current academic year.

“The generosity of alumni and friends always has been, and will continue to be, a driving force behind Mount Union’s commitment to providing an exceptional educational experience.”

-Greg King ’89
Vice President of University Advancement
At the end of the 2021 fiscal year, more than 450 endowed funds have been created to support scholarships, awards, professorships, lectures, and other areas on campus, and more than $20.5 million was raised for the endowment during the campaign.

The Dr. Dick Merriman and Dr. Margot Kelman President’s Rescue Fund, named for the 12th president of Mount Union and his wife, was launched in 2016 and is designed for juniors and seniors who find themselves in dire financial need and have explored all other financial aid and loan options to continue their education. Financial assistance provided by this fund is given to students who are in good academic and social standing and desire to complete their academic career at Mount Union.

**INNOVATION AND EXCELLENCE**

**ACADEMIC AND CO-CURRICULAR PROGRAMS/FACILITY, CLASSROOM, AND LAB ENHANCEMENTS**

$8 MILLION RAISED AND $16 MILLION RAISED RESPECTIVELY

For the past 175 years, Mount Union has taken great pride in its beautiful campus and exceptional facilities. While Chapman Hall and the Campus Lakes make for picture-perfect Instagram backgrounds, they also welcome prospective students and their families.
as hallmarks of an inviting atmosphere where they can spend four transformative years. These historic landmarks offer immediate nostalgia for tens of thousands of alumni, but they would not be as inviting without upkeep and enhancements.

As the landscape of student recruitment becomes increasingly competitive, Mount Union has been nimble in providing students with modern facilities that resemble, or are identical to, the software and equipment they will utilize every day in their respective fields. Smaller updates happen every year, but major projects like the renovation and expansion of Oak Hall are funded through comprehensive campaigns like Inspiring Minds. As Mount Union’s engineering programs have grown since their inception in 2010, they have outgrown their space. The expansion to Oak Hall, opened in January 2022, provides a dramatic

NEW SCHOLARSHIPS CREATED

$8,000,000 IN TOTAL RAISED TO SUPPORT NEW SCHOLARSHIP GIFTS FOR STUDENTS

JUNE 2017
Ten estate commitments totaling nearly $3 million secured

MAY 2018
First phase of the Kolenbrander-Harter Information Center renovations began

APRIL 2018
Inaugural “Raiders Give” Annual Day of Giving is launched; $200K+ raised
7,000-square-foot addition including a business classroom suite, an innovation classroom, and an active design lab.

While academics are the foundation of a Mount Union education, students’ experiences outside of the classroom connect many to their affinity with the institution for a lifetime. With 850 student-athletes on campus, part of that experience for many is athletics. Football’s historic success has led many former gridiron greats to support updates to existing and new facilities, including Wable Park, the Sean M. Moore ’97 Field, Wable-Harter Football Locker Room, and the Dom and Karen Capers Football Coaching Center. All these enhancements offer more space for teams to practice, train, and engage academically to ensure their success off the field.

The baseball team has benefited from some much-needed upgrades to the former 23rd Street Complex. Renovations to the facility, which was renamed Rafeld-Rogers Field after 30-year coach Jack ‘Skip’ Rafeld and former player and Alliance native Mike Rogers, elevated the quality of the baseball field to match the excellence of facilities across campus. This included new artificial turf from AstroTurf with plans to construct a new home dugout, press box, seating, and a new entrance to the field.

Finally, the Melvin J. Snod Golf Facility, completed in February 2022, offers an incredible recruitment tool for prospective golf student-athletes as well as a state-of-the-art practice facility for current Purple Raider golfers.
The Mount Union Fund (MUF) has been a bedrock of campus for decades. Gifts provided to the MUF are crucial for the support of students and the day-to-day operations of campus. The areas in which donors can direct their dollars within their annual gifts are a microcosm of the campaign itself: university priorities, student scholarships, the Student Emergency Fund, the College Excellence Funds, and M Club.

Every gift, no matter the size or allocation, makes an impact on current Mount Union students. Getting involved makes a difference, and the Purple Raider community has answered the call to support students with more than 3,900 donors participating during the 2020-2021 fiscal year – the largest number in nearly a decade.

Unique programming developed by the MUF team during the campaign, like Raiders Give and the Virtual Stadium Sellout (VSSO), has attracted new donors and garnered excitement across campus for philanthropy. Calling Raiders Give a success since its inception would be an understatement. The annual day of giving has raised more than $1.67 million to support the University in just five 24-hour windows (read more on the 2022 event on page 21). That breaks down to roughly $232 per minute.
The VSSO was born during the throes of the COVID-19 pandemic in fall of 2020. In lieu of supporting Purple Raider athletes in-person while games could not be played, alumni and friends had the chance to give back to their favorite athletic programs. The success of the first year has since made this event a staple of University fundraising, garnering nearly $125,000 for athletic programs in 2020 and 2021.

Another area of impact within the Mount Union Fund that gained support in recent years was the Student Emergency Fund. Initially launched less than a month after Ohio’s first positive case of coronavirus, the Student Emergency Fund was established to help the most vulnerable students with unexpected and urgent expenses related to COVID-19. Today, the fund serves as a resource for all students in dire need of support.

Avery Wengerter ’24
Louisville, Ohio
Criminal Justice and Psychology Double Major

Avery Wengerter ’24 can be found almost everywhere on campus. In the Giese Center, she performs as a member of the marching and concert bands. She walks the campus as a student ambassador giving tours to prospective students and parents. She also serves as an Honors Program mentor and digital, written, and oral communication consultant. Yet, this Presidential Scholarship recipient might not have been able to achieve her success in and out of the classroom without the necessary support.

“It amazes me to know that 98% of students on campus – including myself – receive some sort of financial aid. I am so grateful for donor support in my education because without that support, Mount Union would not be the valuable place it is today.”
THANK YOU

Ultimately, the “Inspiring Minds, Transforming Lives” campaign was made possible thanks to the support of Mount Union’s alumni, parents, faculty, staff, and friends. For your attending of virtual events during trying times of connectivity, celebration back on campus with friends for Alumni Weekend, and support of current and future students through the Mount Union Fund or an endowed scholarship, we want to thank you.

Your commitment to generations of Purple Raiders has transformed campus while making students feel welcome and supported. Thanks to the generosity and spirit of the Mount Union community, the University will continue to inspire minds and transform lives for another 175 years and beyond.